



Health Care Action Group Conference Call

April 5, 2016

2:00 – 3:30 pm (ET)

Dial-in number: 1-877-939-9724

Passcode: 3833060

2:00 pm	Welcome and roll call	Alyson Kristensen
2:05 pm	Review of proof of full guide and overview of revisions since December call <ul style="list-style-type: none">• Title• New cover• Revisions to questions for adolescents• Reformatting “Responding to Your Patients’ Questions” section to be in table format	Alyson Kristensen, Michael Horberg
2:40 pm	Review of material for brief reference guide and pocket card <u>Discussion questions for brief reference guide:</u> <ul style="list-style-type: none">• Is this the right core content?• Is there additional/different material from the full guide we want to include?• What should go on the last page?• What is the appropriate amount of detail to accompany the content?• Thoughts on the title? <u>Discussion questions for pocket card:</u> <ul style="list-style-type: none">• Is 5 x 7 a good size for a pocket card? Is there a better size?• Do these contain the best core content?• Do you prefer one over the other? Or should we create multiple cards?	Alyson Kristensen, Michael Horberg
3:25	Communications Action Group update	Susan Gilbert