



**Health Care Action Group Break Out Session**  
**Fourth NCSH Annual Meeting**  
**September 9, 2016**

**Objectives:**

- 1) To continue to refine the plan for disseminating and promoting “Sexual Health and Your Patients: A Provider’s Guide”
- 2) To begin to plan for disseminating and promoting the Spanish version of “Take Charge of Your Sexual Health: What you need to know about preventive services”
- 3) To review our original goals and discuss potential future goals and activities

**Agenda**

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| <b>1:15 pm</b> | <b>Welcome and Brief Introductions</b>  |
| <b>1:25 pm</b> | <b>Overview of HCAG Goals and Activities</b>  |
| <b>1:30 pm</b> | <b>Planning for the Dissemination and Promotion of “Sexual Health and Your Patients: A Provider’s Guide”</b> <ul style="list-style-type: none"><li>• How can your organization participate in promoting and disseminating this guide? What communication channels do you use to reach providers?</li><li>• Do you have contacts at any of the national medical associations that are listed?</li><li>• What do you think about the promotional postcard? Would this be helpful to you?</li><li>• Are the benefits of using the guide accurate and compelling? Would these pique a provider’s interest?</li></ul>      |
| <b>1:50 pm</b> | <b>Planning for the Dissemination and Promotion of the Spanish version of “Take Charge of Your Sexual Health”</b> <ul style="list-style-type: none"><li>• How can your organization participate in promoting and disseminating this guide?</li><li>• Which organizations should we contact to assist with promoting and disseminating the Spanish guide?</li></ul>  |
| <b>2:10 pm</b> | <b>Taking Stock and Looking to the Future</b> <ul style="list-style-type: none"><li>• Have we achieved what we set out to accomplish?</li><li>• Do we still support a goal of advocating to national health care influentials?<ul style="list-style-type: none"><li>○ If yes, how would we approach this goal? What activities could we undertake? What would success look like?</li></ul></li><li>• Are there other goals we want to set for our action group?</li><li>• Are there other important health care issues we haven’t yet addressed?</li><li>• Are there priority populations we should target?</li></ul> |
| <b>2:45 pm</b> | <b>Session Adjourns</b>   |